



Executive Director Position Description

Scenic Texas Overview

Scenic Texas is a statewide 501(c)(3) organization dedicated to the important work of preserving and enhancing the scenic character of Texas cities, counties, highways and byways. Scenic Texas focuses on the visual environment seen by all who travel daily throughout the state, recognizing that the public right-of-way along these corridors is the state's largest public space. The Scenic Texas Board of Directors, chapters and affiliates across Texas collaborate with public and private stakeholders to translate the organization's mission into action.

Position Summary

Scenic Texas has created the full-time staff position of Executive Director to lead the organization through the period of growth outlined in the Scenic Texas [2019-2023 Strategic Plan](#). This new position will propel Scenic Texas from an all-volunteer team to a professionally managed, mission-driven organization. A strong candidate will be passionate, creative, and dynamic, possessing the ability to lead and inspire others to embrace the Scenic Texas vision of aesthetically-compelling transportation corridors and other public spaces.

Primary Responsibilities

The Executive Director is responsible for overseeing the implementation of the Scenic Texas 2019-2023 Strategic Plan, including public advocacy, fundraising and community outreach. The position reports directly to the Board of Directors.

- Enhance Scenic Texas' image by being active and visible in communities across the state and by working closely with local, regional and state organizations.
- Ensure the success of preservation and enhancement initiatives, such as advocacy and education, streetscape enhancement and freeway enhancement.
- Mentor active partnerships with existing chapters, and expand the Scenic Texas local chapter network.
- Oversee development of forums, presentations, public relations programs, image and collateral libraries, and other resources to educate stakeholders on creating a more scenic Texas.
- Strengthen advocacy before the Texas Legislature and the Texas Department of Transportation, primarily by forming a Scenic Partners Alliance and growing the volunteer advocacy team.
- Execute a comprehensive communications plan.



- Build leadership capacity based on Board of Directors recommendations for restructuring and recruitment.
- Manage and have responsibility for fundraising to ensure organizational viability, with the support of a Board Development Committee.

Qualifications and Desired Experience

- Bachelor's degree required. An advanced degree in a relevant discipline (law, business, planning, engineering, etc.) is a plus.
- Substantial, senior nonprofit management experience, demonstrating strong organizational capabilities.
- Solid, hands-on budget management skills, including budget preparation, analysis, decision-making and reporting.
- Knowledge of fundraising strategies and donor relations unique to nonprofit sector.
- Strong written and oral communication skills; ability to interface and engage with elected and appointed public officials and with diverse community, volunteer and donor groups.

- Scenic Texas is an equal opportunity employer.
- Scenic Texas offers a competitive salary commensurate with experience and a comprehensive benefits package.
- This is a remote-based position.
- Interested candidates may submit a cover letter and resume to Scenic Texas Search committee: info@scenictexas.org
- Candidates selected for interviews will be expected to provide professional references.
- Application deadline: April 15, 2019
- Timing decision: June 2019